



# PARTNERSHIP PROPOSAL

Global Youth Conference on SDGs is an annual conference led by youth and invites leading experts, academicians, policy makers, and public figures to talk about ongoing challenges and youth powered innovations in achieving SDGs. GYC on SDGs are powered by 100% youth team with diverse background from all over Indonesia



**Prepared by:**  
Precious Island  
[www.preciousisland.id](http://www.preciousisland.id)

**Document Version:**  
v.1.2 revision 3  
22 May 2023

# Welcome

## PATRICIA TANJAYA

Chairman of GYC on SDGs

---

Welcome to the Global Youth Conference on Sustainable Development Goals (GYC on SDGs)! We are delighted to bring together young leaders from around the world to exchange their perspectives and insights on the most pressing global issues facing our generation. Through our conference and youth delegation programs, we aim to cultivate a sense of collective responsibility and empower young people to take an active role in decision-making towards the implementation of actions and policies for achieving the SDGs.



## Join GYC 2023 as an official partner

- Up to 200 delegations and additional international VIPs, speakers, and facilitators, with 3000+ past participants who are part of our alumni community.
- We provide flexible and mutually beneficial sponsorship packages for you, and you will have the perfect opportunity to engage with youth leaders in sustainability movements in various campuses in Indonesia and beyond.
- If you choose to support us with a value of Platinum sponsorship tier or higher, we will carry over your brand exposure to every GYC events and campaigns in 2024 leading up to the next conference, including the national Diet Plastik campaign

*Our vision in GYC on SDGs is to be the go-to platform for every youth who are looking where to start, how to start, and present what they have started in the race toward the global goals.*

# About Us and Our Background



The Global Youth Conference on SDGs (GYC on SDGs) was founded by Mercya Soesanto, Ari Gunawan, and Patricia Tanjaya as the continuation of SDGs webinars that they conducted during the COVID-19 pandemic in June to August 2020. GYC on SDGs youth team are coming from diverse backgrounds and regions, working together mostly in an online environment, but with the highest passion and morale to make three annual GYC on SDGs with all the campaigns, programs, and workshops a great success.

The mission of GYC on SDGs is to organize an annual conference and various programs that provide a platform for youth to learn, share, and present their initiatives towards achieving the SDGs. Our annual conference invite international level speakers and youth delegations into one engaging discussion where we facilitate the conference result into real action.

A total of 2502 delegates joined GYC on SDGs since 2020 in a total of 3 conferences and many more youth joining as participants and volunteers in our campaigns and webinars. We have delegations from ASEAN countries and GYC youth committee is composed from youth from every major islands in Indonesia.

## Participant Profile

- 200 total participants
- Age range 18 - 30 years old
- High school, university students and young professionals
- At least half of the participants will be local students and young professionals from Indonesia
- International participants coming from ASEAN countries, Papua New Guinea, Australia, Solomon Islands, and other countries.



# Themes and Working Groups

This year GYC on SDGs will bring new format for conference themes. The conference will focus on youth role in SDGs and delegates will join one of three working groups with specific approach to each global goals through the following themes:

## **Group A: Through Sustainable Tourism Initiative**

Sustainable tourism can play a significant role in achieving the Sustainable Development Goals (SDGs) by promoting economic growth, protecting natural resources, and preserving cultural heritage. Youth can contribute to these efforts by engaging in sustainable tourism practices and promoting responsible tourism in their communities. Group A youth delegates will be coming from six tourism polytechnics across Indonesia and hospitality students from all over ASEAN.

## **Group B: Through Ocean Conservation Initiative**

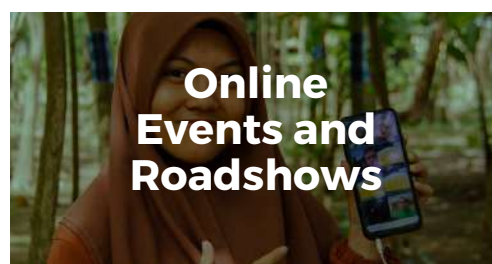
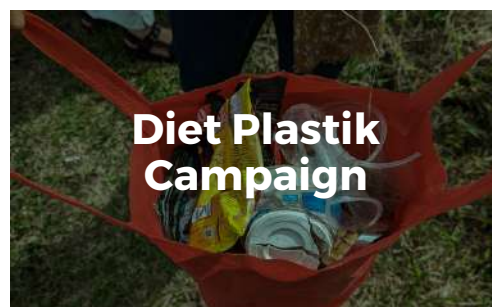
The ocean provides essential resources, including food and livelihoods, to millions of people worldwide. However, these resources are under threat due to climate change, pollution, and overfishing. Youth can play a vital role in promoting ocean conservation and improving coastal livelihoods, contributing to the achievement of the Sustainable Development Goals (SDGs). Group B youth delegates will be coming from the Coral Triangle Initiative on Coral Reefs Fisheries (CTI-CFF) youth ambassadors from six country members and Vietnam. Students and young professionals from reputable institutions may also apply.

## **Group C: Through Zero Waste Initiative**

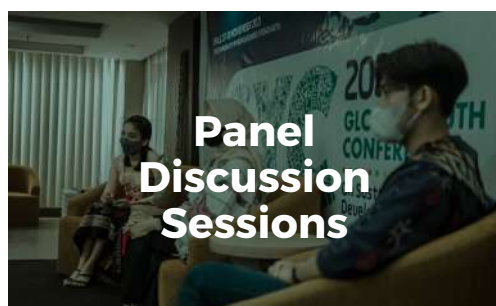
The production and disposal of plastic waste is a significant environmental issue that poses a threat to both human health and the planet's ecosystems. Youth can contribute to the achievement of the Sustainable Development Goals (SDGs) by adopting zero-waste practices such as the "Diet Plastik" movement, which involves reducing single-use plastic consumption and measuring how much is used over a week. Diet Plastik campaign initiated by GYC on SDGs in 2023 will invite various youth communities and student executive bodies to perform one week single use plastic diet, and attend the Group C as delegates to scale up the movement.

# Conference Activities

## Pre Conference



## Conference Day | October 27-28, 2023



# Timeline

## Campaigns, Roadshows, and Partnership Programs

### Since the beginning of 2023

GYC on SDGs is an active youth organization and way before our proposal received by you, our youth team are already out to conduct campaigns and roadshows (mostly online) to promote both our conference and SDGs, building network with campus, organizations, and potential partners. Check out our ongoing events and programs in our social media!

Kindly check our official Instagram account  **@gyconsdg**

## Sponsorship Opens

### April 1, 2023 - August 21, 2023

Starting in April 2023, we are opening our doors for future sponsors and partners who wish to support our youth movements and empower youth role in implementing SDGs innovations and movements in every region in Indonesia, ASEAN, and the world.

Sponsorship deadline is August 31, 2023, right before the beginning of the program.

## Youth Delegation Invitation and Open Registration

### June 1, 2023 - August 21, 2023

For three months, we are officially opening the registration for the youth delegates for our conference. The delegates will represent their region and institution to present the SDGs challenges, opportunities and innovations that they have or looking to create in the future. Some delegates will be specifically invited by GYC on SDGs through partnership agreements, while other delegate seats are open for public.





## **GYC on SDGs Youth Delegation Program**

**Online, August 28, 2023 - October 21, 2023**

For two months, with intense one week bootcamp in the beginning and regular mentorship every weeks, the participating youth delegates will work on tasks and challenges assigned by GYC on SDGs with eventual goals that each delegates are well prepared to be youth speaker who represent their cause and region in GYC on SDGs 2023. Every delegates will work to build an SDGs initiative with their own youth team, local networks, and unique approach and innovations.

## **2023 GYC Mini Conference Series**

**Hybrid, September and October 2023**

Before the conference, select delegates will be tasked to help building mini conferences in their area to both pilot and as a proof of concept of their submitted project during the youth delegation program. During any GYC Mini Conference, delegates are required to go out of their comfort zones, to really go out to local government, public stakeholders, campus and schools, to invite everyone to attend and talk about SDGs, and try to make their project works in collaboration with every stakeholders in the area. The result of the mini conference are what the delegates will bring to the other mini conference groups and other invited speakers and national and international stakeholders to SDGs.

## **GYC on SDGs 2023**

**Bali, October 27-28, 2023**

And everything we worked on will reach it's peak in the main conference of GYC on SDGs 2023. For two days, delegates and general participants will attend series of keynotes, panel discussions, workshops, and networking sessions together with other invited speakers, academicians, public figures, and public and private stakeholders. Delegates will present the result of the two months delegation program, become youth speakers in the same stage as the other invited speakers, and compile all the delegation program result, and discuss it with every decision makers that we invite to eventually reach a conclusion of what youth aspire to be in the SDGs and how we can work together with youth as one of the key player in achieving SDGs.

# Partnership Opportunities

To ensure the success of our conference and youth delegation program, we are seeking partners who share our passion for youth empowerment and SDGs. Partnering with us will provide immediate benefits, including:



## Opportunities to Engage

with SDGs-conscious youth who are part of the GYC community, spread across Indonesia and beyond, and highly critical and eager to participate in discussions.



## Brand Visibility

As a brand with commitment to support the future of sustainability in Indonesia and the world, build exposure with delegations, VIPs, and medias from Indonesia and international



## Tailor Made Package

We are flexible and could accommodate your specific needs as potential partner to our conference

We have prepared packages for our potential sponsors that you can review on the following page. Other than cash sponsorship to support our conference, we also could also accept your support in form of scholarship for potential youth delegation to participate in our conference.





# Partnership Benefit

For our partners who's all in to support youth SDGs movement through our conference and delegation programs, we would like to offer these benefits in return:

Benefits	Bronze IDR 10mil	Silver IDR 15mil	Gold IDR 25mil	Platinum IDR 50mil
Complimentary VIP Ticket to GYC 2023	1	1	2	3
Logo on Conference & Promotional Material	√	√	√	√
Booklet Advertisement Space	-	Half Page	Half Page	Full Page
Company banner in the conference hall	-	√	√	√
Booth Space	-	-	√	√
Video Advertisement (up to 60 seconds in total)	-	-	√	√
Include your items in our goodies bag to delegates	-	up to 1	up to 2	up to 3
Specifically mentioned in the press release	-	-	-	√
Brand recognition in every GYC Programs until the next conference in 2024	-	-	-	√

We are also open for tailor made partnership packages that suites you and your organization. Contact us to explore more opportunities through our email or phone:



+62 87 789 789 747



hello@globalyouthconference.org