

Terms of Reference

The 4th Global Youth Conference on SDGs 2023 – Highlighting Youth Action on Sustainable Tourism, Marine Conservation, and Zero Waste

14th August 2023

Global Youth Conference on SDGs

Global Youth Conference on SDGs (GYC on SDGs) is an annual conference under GEMPITA Foundation targeted primarily at high school and university students but also opens to young professionals, industry experts, and other relevant parties in an endeavour to build a global youth SDGs network with Indonesian and ASEAN youth as the main driving force. Our vision for GYC is to be the go-to platform for every youth who are looking where to start, how to start, and present what they have started in the race toward the global goals.

Since our first conference in 2020, we have engaged 2500 youth delegates to discuss, cross-learning, and build commitment for SDGs in every community and educational institutions the delegate represents. From 2023 onward, GYC on SDGs will be split into Working Groups that represent youth action approaches to SDGs from different fields of expertise, such as Sustainable Tourism for Hospitality students and Community Based Tourism actors; Marine Conservation for Fisheries students, ocean conservation organizations, and youth ambassadors from Coral Triangle Initiative; and Zero Waste Initiative for student executive bodies and waste management groups. Through these three approaches as a pilot, we encourage our delegates to identify, analyze, and solve SDGs issues from their respective field of expertise, including urgent issues such as Climate Action, Gender Equality, Reducing Poverty and Hunger, Peace Building, and others.

Main Themes & Delegations

The 2023 conference focus on youth action on SDGs through three different but cross-cutting approaches: Sustainable Tourism, Ocean Conservation, and Zero Waste Initiative.

The conference will feature invited expert speakers from public and private stakeholders related to the three main themes of the conference. 60 youth delegations representing universities and youth organizations will be invited to the conference as well to present their SDGs innovations and actions, discuss challenges and opportunities for youth in SDGs, and formulate action plans to be carried out together in every region the delegates represent. Another 200 general participants will attend the conference to learn from the expert speakers and the youth delegates.

Objectives

- To provide a platform for youth to exchange ideas, knowledge, and experiences on SDGs together with invited expert speakers from diverse backgrounds.
- To develop a concrete youth action plan with measurable impact that can be implemented by each youth delegation in their own communities.
- To inspire and empower youth to take concrete actions towards achieving the SDGs.
- To showcase and recognize youth initiatives and projects that contribute to the SDGs.

Agenda

Day 1 – October 27, 2023

Time	Agenda Item	
08.00 - 09.00	Registration	
09.00 - 10.00	Opening Ceremony: Welcome remarks and introduction from GYC team; VIPs; and partners or sponsors	
10.00 - 11.00	Keynote Presentations – Ms Suzy Hutomo & Mr Hubert Broux	
11.00 - 12.00	Lunch & Partner Showcase	
12.00 - 13.00	Concurrent Technical Sessions 1	
	Breakout A: Mr. Koen Ruisch & Ida Bagus Gede Cendra Setiawan	Breakout B: Ms. Margot Stiles, Dr. Robert Schroeder, Mr Alex Min, Mr Vincent Nguyen, Mr. Mohammad Nur J. Sahibil & Dr. Arlene Sataparornavanit
13.00 - 13.15	Short Break and Networking	
13.15 - 14.15	Concurrent Technical Sessions 2	
	Breakout A: Ms. Jasmine Okubo & Ms. Sandrina Malakiano	Breakout B: Mr. Farid Maruf & Mr. Joey Pedrajas
		Breakout B: Ms. Ariani Soejoeti & Mr. Frengky Sihombing
14.15 - 14.30	Coffee Break	
14.30 - 15.30	Concurrent Technical Sessions 3	
	Breakout A: Mr. I Putu Wiraguna	Breakout B: Dr. Rili Djohani & Ms. Jasmin Mohd Saad
15.30 - 15.45	Short Break and Networking	
15.45 - 16.45	Concurrent Technical Sessions 4	
	Breakout A: Ms. Ni Made Dwi Septiantari & Mr. Ari Gunawan	Breakout B: SuFiA TS RETT
16.45 - 17.00	Closing Day 1	

Day 2 – October 28, 2023

Time	Agenda Item
08.00 - 09.00	Registration
09.00 - 12.00	Youth Delegate Presentations – All selected delegations will be given 15 minutes to conduct presentation in 2 breakout rooms.
12.00 - 13.00	Lunch & Partner Showcase

13.00 - 13.30	General Session – Western Sydney University present about SDGs implementation in campus, youth role in SDGs, and hints / tips about the upcoming Focus Group Discussions tasks	
13.30 - 13.45	Short Break	
13.45 - 14.45	(DELEGATION ONLY) Focus Group Discussion - Each Group Representative (Tourism, Ocean, and Zero Waste) discuss challenges, opportunities, goals, and metrics based on each delegation’s initiatives in their own communities	(OPEN FOR PUBLIC) Movie Screening & Discussion: Pulau Plastik (2021)
14.45 - 15.45	(DELEGATION ONLY) General Assembly – Each group representative will present the result of focus group discussion, all representative guided by facilitator will draft a youth aspiration for SDGs	
15.45 - 16.00	Coffee Break	
16.00 - 17.00	Closing Ceremony - Tasks After GYC 2023, Action Plans, Awarding and Declaration of Commitment for the Goals	

Welcome Remarks

Several invited key figures will provide welcoming remarks for the delegates and participants of GYC 2023. Some opening remarks may be shown through pre-recorded video. Welcome remarks will be provided by:

1. Dr. H. Sandiaga Salahuddin Uno, B.B.A., M.B.A., Minister of Tourism and Creative Economy (Pre-recorded welcome remark)
2. Yanuar Nugroho, Ph.D., Expert Coordinator at the National Secretariat of SDGs Implementation (TBC)

Keynote 1 – Suzy Hutomo

Suzy Hutomo, Chairperson at The Body Shop Indonesia, will provide insight into the sustainability challenges and opportunities that will be faced by youth changemakers.

1. Youth Role Model in Pursuit of SDGs:
 - a. Suzy Hutomo's journey nurturing and inspiring youth role model, exemplifying how passionate individuals can contribute to the achievement of SDGs through business and advocacy.
 - b. The critical role of young leaders in advancing the global agenda of sustainable development outlined in the SDGs.
 - c. Inspiring stories of youth-led initiatives that have made a tangible impact on specific SDGs within Indonesia and beyond.
2. Sustainable Living for SDGs:
 - a. The significance of integrating SDGs into daily life and personal choices, emphasizing how youth can align their actions with the SDGs.

- b. Practical examples of how individuals, especially young people, can lead sustainable lives, from responsible consumption to community engagement.
 - c. Highlighting the link between individual actions and their contribution to the broader achievement of the SDGs, emphasizing the interconnectedness of the goals.
- 3. Innovation and Youth-Driven Solutions for the SDGs:
 - a. The pivotal role of innovation in addressing the complex challenges outlined by the SDGs, with a focus on youth-led innovations.
 - b. Collaborative efforts between The Body Shop and young changemakers in developing sustainable products and practices that align with specific SDGs.
 - c. Encouraging youth leaders to harness their creativity and passion to develop solutions that accelerate progress towards the SDGs within their communities and industries.

Keynote 2 – Hubert Broux

Hubert Broux, Chairman of Island Tourism for Climate, keynote address will provide a comprehensive perspective on climate change, sustainable tourism, and responsible air travel, highlighting the interconnectedness of Indonesia, ASEAN and the global community. It will empower young conference attendees to take an active role in shaping a sustainable and climate-resilient future for the world while emphasizing their key role in raising and directing funds toward impactful carbon reduction initiatives in tourism destinations.

1. Climate change in the context of ASEAN and the global stage. We should discuss how climate change impacts various regions, including Southeast Asia, and emphasize the urgency of addressing this global challenge collectively, including the multifaceted relationship between tourism and climate change.
2. The keynote will underscore the vital role that youth can play as climate advocates. Explore how young individuals can engage in climate action by promoting sustainable tourism practices, advocating for responsible air travel, and participating in global climate initiatives.
3. Redefine sustainable tourism to include responsible air travel. An emphasize the importance of reducing the carbon footprint of both tourism and aviation industries by adopting eco-friendly practices, investing in green technologies, and raising awareness about sustainable travel choices.
4. Mr. Hubert can highlight his efforts to raise capital through tourist taxes or contributions with the primary aim of reducing carbon emissions in tourism destinations. He will explain how these funds are transferred to initiatives with measurable impacts on reducing the carbon footprint in tourism destinations. This innovative approach empowers youth to be the prominent actors in driving sustainable change.

Day 1- Concurrent Technical Sessions

On the first day of the conference, both Delegates and General Participants will engage in series of technical sessions. The goal of these sessions is to improve delegate's knowledges on their subject of choice. The sessions will feature invited expert speaker(s) to share their knowledge with the delegates and participants of the session.

Technical Session 1: Charting the Path to Sustainable Tourism: Insights from Industry Leaders on Past, Present, and Future Trends in SDGs Implementation

Expert Speakers:

- Koen Ruisch, CEO of Happy Trails! Asia

- Ida Bagus Gede Cendra Setiawan, General Manager of Swiss-Belresort Watu Jimbar Sanur

Key talking points:

1. Past, current, and future sustainability trends in the Tourism and Hospitality Industry: Are they truly sustainable?
 - a. Are sustainability efforts in the industry driven by genuine commitment or by the need to meet consumer demand for eco-friendly and socially responsible options?
 - b. How can the industry differentiate between authentic sustainability practices and "greenwashing" strategies used for marketing purposes?
 - c. Are there unintended consequences or trade-offs associated with certain sustainability trends, such as the shift towards remote and off-the-beaten-path destinations?
 - d. How can companies ensure that sustainability practices are integrated into the daily routines and behaviors of their employees, from front-line staff to management? How will this sustainability integration to workplace impact youth who will become the future workforce?
2. Identifying the Sustainability aspects travelers truly value in the service industry.
 - a. Are travelers well-informed about SDGs and the sustainability practices of the destinations and accommodations they choose?
 - b. Do travelers prioritize specific sustainability aspects such as environmental conservation, community engagement, or cultural preservation? How do these preferences vary among different traveler segments?
 - c. Are travelers willing to make personal sacrifices or trade-offs for more sustainable travel and hotel experiences, and if so, what are they willing to compromise on? (e.g. comfort, pricing, etc)
 - d. In an increasingly conscious and informed consumer landscape, what are the potential consequences for companies that do not prioritize ethical and sustainable practices?
3. Closing statement: What's next after 2030 when the SDGs is over?

Technical Session 2: Disrupting Norms: The Dynamic Influence of Art and Social Media in Propelling a Green and Sustainable Revolution

Expert Speakers:

- Jasmine Okubo, Dancer, Choreographer, and Producer at KITAPOLENG
- Sandrina Malakiano, Founder & Executive Director of Bali Wariga Foundation

Key talking points:

1. Video showcase of KITAPOLENG dances and other artistic performances, projects, etc that has a substantial impact on promoting environmental and social issues
 - a. How do the participants feel about the videos?
 - b. How do the producer feel about the video and the impact they think it should represent?
 - c. What are the SDGs represented in the video?
 - d. Is there a follow-up from the audience or partners in form of action / advocacy after they watched the performance?
2. KITAPOLENG Showcase the sustainable and/or recycled props used in the production as an example of creative aspect for sustainability initiatives.

3. The role of art and media in raising awareness about environmental issues and promoting sustainable lifestyles.
 - a. Analyzing the potential of art and media to influence sustainable choices and behaviors.
 - b. Showcasing successful collaborations that have driven environmental change. Please highlight how projects like KITAPOLENG and others that could be highlighted by Ms. Sandrina are born as a result of collaboration between different parties with different expertise or goals but still within the scope of SDGs.
 - c. Insights from the expert speakers on leveraging artistic and media platforms and communities for environmental advocacy. What are the tips to collaborate with the creative circle?
4. A closing statement encouraging all parties to collaborate to achieve SDGs, not just from research, advocacy, policy and academic perspectives, but also from artistic perspective to shed positive light in our journey toward SDGs.

Technical Session 3: Empowering the Next Generation: Community-Based Tourism (CBT) as a Catalyst for Youth-Driven SDGs Advancement in Local Communities

Expert Speakers:

- I Putu Wiraguna, Founder of Five Pillar Experiences (TBC)
- Sari Pollen, Founder of PKP Community Center

Key talking points:

1. How to build a community based tourism initiative?
 - a. Exploring the foundational principles and methodologies behind community-based tourism (CBT).
 - b. Discussing the key steps and considerations in initiating and sustaining a CBT project, including community engagement, needs assessment, and partnership building.
 - c. Sharing practical insights and success stories from the experiences of the Five Pillar Experiences and the PKP Community Center in establishing CBT initiatives.
2. Identifying SDGs that can be solved through building community based tourism
 - a. Analyzing the interplay between community-based tourism and the Sustainable Development Goals (SDGs) to identify areas of alignment and opportunity.
 - b. Highlighting specific SDGs that can be addressed and advanced through CBT, such as poverty alleviation, environmental conservation, cultural preservation, and economic empowerment.
 - c. Examining the potential impact of youth involvement in CBT on the achievement of relevant SDGs in local communities.
3. Designing CBT program
 - a. Exploring the elements and considerations involved in designing effective CBT programs that are sustainable, culturally sensitive, and aligned with the needs and aspirations of local communities. Five Pillar can highlight a trip itinerary examples.
 - b. Discussing the role of youth in shaping and implementing CBT programs, emphasizing their capacity as change agents and facilitators.
 - c. Sharing innovative approaches and best practices in program design and evaluation, with a focus on community participation and empowerment.

Technical Session 4: Catalyzing Sustainable Development: Addressing Challenges and Embracing Opportunities in Zero Waste Implementation for the SDGs

Expert Speakers:

- Ni Made Dwi Septiantari, ecoBali Education Coordinator
- Ari Gunawan, GYC 2023 Diet Plastik National Campaign Initiator

Key talking points:

1. Challenges in Waste Management:
 - a. What are the biggest challenge in implementing zero waste policy in communities, campus, etc? The challenges can be explored from both waste management company (ecoBali) perspective and youth movement (Diet Plastik) perspective.
 - b. Exploring the environmental and social consequences of poor waste management and the urgency of addressing these challenges. The environmental impact may not be limited to the environmental impact of plastic waste alone, but also the bigger social, economic, and cultural impact of overflowing landfill and how it disrupt our livelihood.
 - c. Sharing insights and experiences from ecoBali's initiatives in waste management and education, highlighting both successes and ongoing challenges. Broader experience from Waste4Change in different areas in Indonesia can be highlighted as well.
2. Reducing Plastic Output to Match National Recycling Capacity:
 - a. Assessing the current state of plastic waste in the country and the capacity for recycling plastics. What are the available solutions, what should be the task of the youth to reduce waste, etc.
 - b. Exploring innovative approaches to reducing plastic waste at the source, emphasizing the importance of responsible consumption and the "Diet Plastik" campaign.
 - c. Discussing the potential environmental and economic benefits of aligning plastic output with the national recycling capacity and ensuring no plastic went to the landfill
3. Impact of the Diet Plastik Campaign:
 - a. Providing an overview of the GYC 2023 Diet Plastik National Campaign, its goals, and achievements.
 - b. Sharing success stories and lessons learned from the campaign, highlighting the role of youth and community engagement.
 - c. Discussing the broader implications of reducing plastic consumption and its contribution to a more sustainable future, and potential collaboration between youth initiatives, institutions/communities and waste management companies

Day 2- Youth Delegate Presentations

Youth delegations that are selected to present their pitch deck or essay are given a 10-15 minutes slot (including short discussion and QnA) during this period. Some youth delegates with similar topics or theme may be grouped together in a panel session with the committee discretion. All arrangements will be communicated with delegate presenters before the conference.

Plenary Session - SDG Impact at WSU: How to Make Systemic Change

On the second half of the second day of the conference, all delegates and participants will attend a plenary session, where a representative from Western Sydney University will present their SDGs implementation in campus and provide pointers about youth role in SDGs, campus role in facilitating the students, and the upcoming focus group discussion tasks.

Expert Speakers:

- Jen Dollin, Director of Sustainability Education and Partnerships at Western Sydney University (via Zoom)
- Brittany Vermeulen, Sustainability Coordinator at Western Sydney University (via Zoom)

Key Talking Points:

1. SDGs in Campus – How does it work? What are the role of campus management, students, and student organizations in promoting SDGs through campus? What are the possible impacts?
2. Youth SDGs Advocacy – Best practices and success stories. What kind of youth action or advocacy needed to kickstart an SDGs initiative in every campus and communities?
3. Collaboration and network of youth – Each youth initiative may focus on different aspects of SDGs, but together, the impact can encompass all 17 goals. Focus group discussion will focus on each delegations introduce their movements or innovations, the goals, the challenges, and the opportunities. These informations will be compiled into a youth aspiration toward SDGs.

Focus Group Discussion & General Assembly

This is a delegation session only. In this session, all delegations will be conducting group discussion with their fellow delegates of the same theme. The focus group discussion will be conducted as follows:

- All present delegations will be assigned to a smaller group consisting of representation of each themes. All small groups will have at least one delegation from Sustainable Tourism, Zero Waste, and Ocean Conservation topic.
- The groups will be assigned to multiple SDGs goals that they need to discuss.
- Each delegation in the smaller group will begin by performing quick introduction of each other, including which institution they came from, their country, and the topic of their proposal / essay.
- Each delegations identifying challenges, opportunities, and SDGs goals in the selected theme. Delegation are encouraged to use their proposal / essay as the primary source of identification but are allowed to use other local examples that they can identify. For example, a student from Poltekpar Bali can use Bali provincial policies on zero waste or sustainable tourism as an indicator of SDGs.
- Each delegation then proceed to identify possible youth roles and actions especially in their own campus or communities according to the challenges and opportunities that they have identified beforehand.
- All delegations return back to the main room for general assembly to reach consensus on youth aspiration and goals in the selected theme for 2024 (short term) and 2030 (long term). The goals should be measurable and implementable by all delegates.
- All delegations formulate an action plan that can be executed collaboratively between all delegations in their respective campus and communities.